



DIGITAL

MARKETING

SINIS.in

Because Your Brand Needs To Be Online

Web Design/Development, Online Branding, SEO, Social Media, Online Marketing, Online Ads, Lead Generation, Online Campaigns, Email Marketing, Online Content and Blogs, Concepts, Direct Marketing, Video Production and more....

Case Study of: AK's Training Academy (Performance Marketing)

Website: <https://www.akstrainingacademy.com/index.html>

Ak's Training Academy is one of the premium institutes dedicated towards ACCA courses. Based in Pune, they have professionally qualified and experienced faculties who provide intensive classroom training and counselling based on each student's pace and requirement.

People in India were not very familiar with the ACCA course. Taking charge of their social media, we started enlightening people about the course and its benefits to everyone interested in the commerce field.

Growing their social media was our number one priority. The conversion rate through social media for this course was considerably high with a total reach of 15,000+. Pouring all our creativity into the content creation, we accomplished our goal of acquainting people with the career option of ACCA.

Different Facebook and Instagram promotions were initiated to achieve this objective. Not only in Pune, our main goal was to spread awareness about ACCA in the entire state of Maharashtra. With online and offline both coaching available in AK's Training Academy, we achieved this goal with an overwhelming victory.

Departments involved:

- Integrated marketing solutions
- Business planning
- Creative content creation
- SINSS video production

Photo of the creatives:





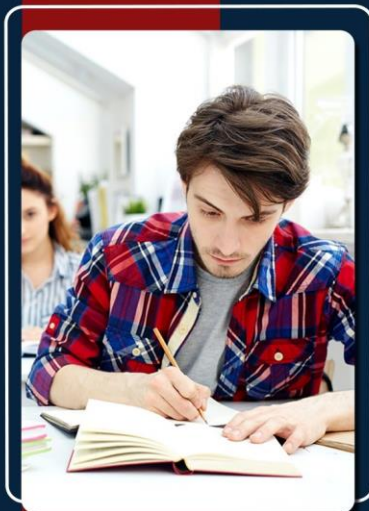
ACCA Vs Local Accountancy

	ACCA	Local Accountancy
Duration of the Course	3 years	5 years
Number of subjects	9 (post-graduates) / 13 (under-graduates)	20 (starting from Foundation Level)
Study System	Completely application based	Subjective exams
Acceptability	Global – 180+ countries	Predominantly India
Job opportunities	Abroad, MNCs (incl banks, shared services)	Within India, own practice
Frequency Of Exam	Quarterly (March, June, September & December)	Bi Annually (May & November)
Cost of the course	Rs 3-4 Lakhs (incl coaching & exam fees)	Rs 3-4 Lakhs (incl coaching & exam fees)

☎ 9764005804 / 9657188464



**ACCA Exam is getting closer...
Why be half prepared?**



**Enroll at Pune's
Leading **ACCA**
Coaching Academy
today!**

- Small Batches
- Regular Tests
- Expert Faculty

Call: 97640 05804 / 96571 88464
www.sinss.in/aksacademy/