



DIGITAL

MARKETING

SINIS



Because Your Brand Needs To Be Online

Web Design/Development, Online Branding, SEO, Social Media, Online Marketing, Online Ads, Lead Generation, Online Campaigns, Email Marketing, Online Content and Blogs, Concepts, Direct Marketing, Video Production and more....

Case study of: Acharya Tushar Bhosale

State president of BJP Spiritual Coordination Front, Tushar Bhosale is a political leader based in Maharashtra, India. He is also said to be a teacher of the Varkari sector and in the spiritual realm. He is a woke and righteous politician.

He had no social media presence. During the pandemic to spread awareness and influence people to stay home and safe, he decided to have a social media presence on different platforms. Not being an expert in the field he hired us for this social cause to warn and influence people about covid19.

With his vision clear in our minds, we developed a business strategy for his social media and it was very clear that his message, his name will be in every household's mouth. We designed video campaigns and advertisements for him on facebook and twitter. His message on varkari was a huge success.

We promoted his video organically as well as through paid promotions. His message was loud and clear as the total reach was 2.8M, which was exactly what we wanted. His branding and advertising was a huge success and we were delighted to know that. We were also very ecstatic as he used his power to influence people for the greater good of the society.

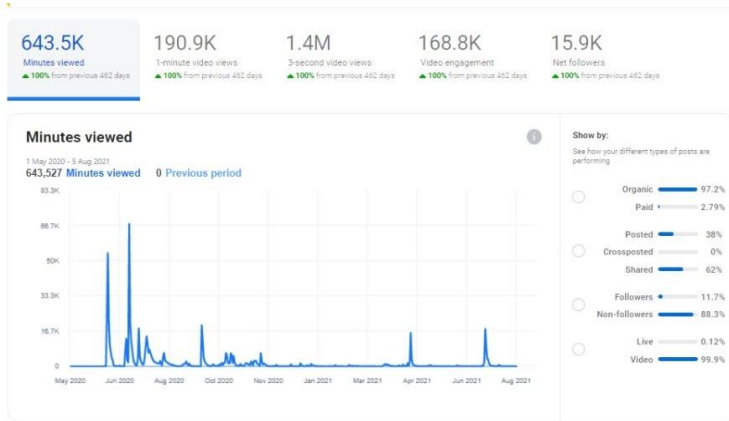
Departments involved:

- Integrated marketing solutions
- Business planning
- Creative content creation
- SINSS video production

Digital impact:

- Total reach: 2.8M
- Impressions: 488,778
- Followers: 15.9k
- Total engagement: 994,136

Photo of the stats:

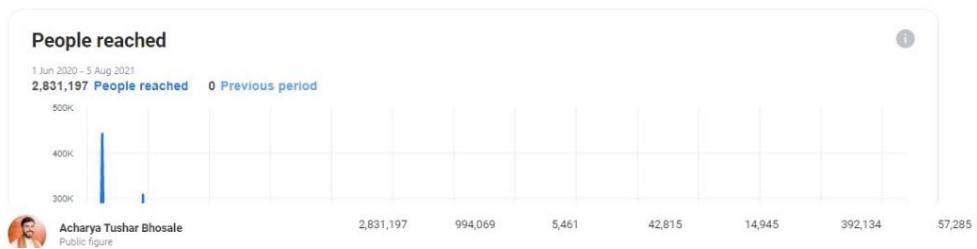


Insights > Pages > Overview

Export Data

The metrics here only include the posts made by your Page. For video-specific metrics, follow this link.

1 Jun 2020-5 Aug 2021



Resource centre		Campaigns		Ad sets		Ads					
Campaign name	Deliv	Bid str	Buc	Att sett	Results	Reach	Impressions	Cost per result	Amount spent	Ends	Page likes
vid Eng acharya 080620	Off	L.	₹. D.	2.	48,696 Post engage...	130,784	150,035	₹0.01 Per Post Engagement	₹677.10	Ongoing	—
acharya page likes 090620 2	Off	L.	₹. D.	2.	4,148 Page Likes	62,784	154,336	₹0.80 Per Page Like	₹3,309.10	Ongoing	4,148
acharya page likes 090620	Off	L.	₹. D.	2.	2,421 Page Likes	46,536	85,855	₹0.79 Per Page Like	₹1,920.40	Ongoing	2,421
acharya page likes 020820 - 3	Off	L.	₹. D.	2.	1,204 Page Likes	34,865	72,333	₹3.01 Per Page Like	₹3,626.20	Ongoing	1,204
eng acharya bhosale16-09-20	Off	U.	U.	2.	650 Page Likes	17,376	26,219	₹1.63 Per Page Like	₹1,057.31	Ongoing	650
Results from 5 campaigns				2...	— Multiple conversio...	234,113 People	488,778 Total	— Multiple conversions	₹10,590.11 Total Spent		8,423 Total